



# TERMIDOR<sup>®</sup>

ANT CONTROL

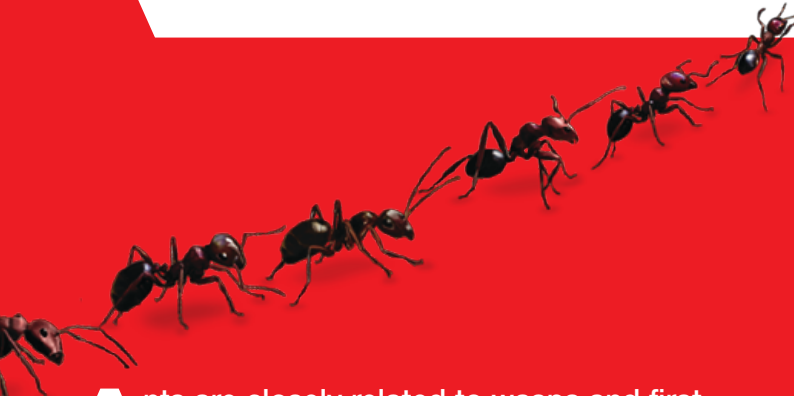
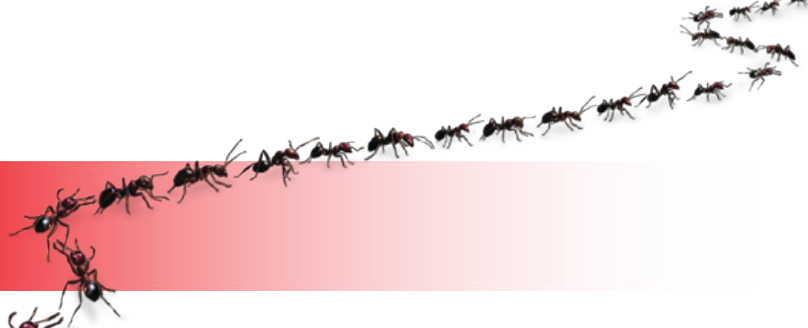
Targeting ants outside for ant control *inside*.



 **BASF**

The Chemical Company

# ANTS



**A**nts are closely related to wasps and first appeared around 120 million years ago and have since inhabited almost every corner on Earth. Their success can be attributed to their social organisation, ability to modify their environment, and ability to defend themselves.

Ants form colonies that range in size from a handful of predatory individuals to highly organised colonies which may occupy large areas and consist of millions of individuals. These larger colonies are sometimes described as superorganisms because the ants appear to operate as a unified entity, collectively working together to support the colony.

When ants begin to infest homes and sting people in yards and parks, they fall into the category of a nuisance pest. Some species can also be a public health problem and can short circuit electrical components enough to cause fires.

Their social organisation, diversity, and adaptability in the urban environment have made ants the number one pest for Pest Managers and householders alike in Australia.



## TERMIDOR®

Termidor® has delivered unparalleled termite control since it was first introduced into Australia. The key reasons for this success are that Termidor is non-repellent plus it has the unique 'Transfer Effect™'.

These key attributes make Termidor the ultimate ant control agent. As ants are social insects living together in large colonies, feeding and grooming each other, it makes perfect sense to bring the power of Termidor to help in the battle against one of the hardest to control pests.



**TERMIDOR®**  
**ANT CONTROL**

## Non-repellent

Termidor is non-repellent, which means the ants never know it's there, and cannot react to it or avoid it. Ants on their routine travels to and from your home, can pick up Termidor and spread it to other ants throughout their colony.



## Why Treat Outside?

After a pest manager conducts a thorough inspection of your home, they may recommend an outside application of Termidor ant control. Why treat the outside of your home when the ants you care about are inside? Many of the ants in your house may actually be travelling back and forth from nests outside as they forage for food and water.

Termidor ant control is applied outside your home along the exterior foundation walls to create a treated area of protection. This is not a "barrier" (barrier repellents can actually trap ants inside your home). On the contrary, because Termidor is completely undetectable, ants can't avoid it. Instead, they will walk right through it – which is exactly what we want them to do.

## Transfer Effect

Termidor utilises a unique process called the Transfer Effect™ to affect entire populations of ants, even if many of them never make direct contact with a Termidor treated area. When ants contact Termidor they carry it on their bodies and pass it on to any ants they subsequently come into contact with. Those ants pass it on to more ants, who continue the process of transferring Termidor throughout the ants' nest.



**“ We had a real problem job with funnel ants, three months after the treatment we dropped in to see how things were going. The customer was ecstatic – total control had been achieved using Termidor, and what was once a lunar landscape of funnel ant mounds had seen turf re-grow and establish. ”**

Brian Hibbett – Hibbett's Pest Control





# Application by Professional Pest Managers

Most homeowners don't realise that "do-it-yourself" ant control efforts can actually make things worse. Over-the-counter sprays are repellent and can cause a phenomenon called "budding," where ants separated from the parent nest and queen, will actually start brand-new colonies. For the best and most effective control of ants with Termidor, we recommend application only by a professional licensed pest control manager.

Whilst "do-it-yourself" ant control is not the best way of fixing ant problems, here are a few things you can do to help keep your home ant-free:

## Inside

- Clean up spills and food crumbs quickly.
- Empty wastebaskets often.
- Dispose of uneaten pet food.
- Store food in pest-proof containers.

## Outside

- Keep trees and shrubs trimmed back from your house.
- Keep gutters and storm drains free of debris.
- Watch for new ant mounds or nests around your home.
- Keep trash bags sealed and in closed garbage cans.

**“ I have used many products for ant control over the years and none of them have been as effective as Termidor. I won't use anything else on ants. ”**

Darren Smith- Ozzie Pest Control



Termidor has conducted marketing campaigns through television commercials over the past 5 years. Look out for our latest Termidor for Ants commercial and don't forget that Australians have come to rely on Termidor for termite control in any situation. It's your home why risk it?



**Termidor Hotline: Free Call 1800 006 393**

**[www.termidor.com.au](http://www.termidor.com.au)**

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